MARGARITAVILLE

Your favorite tropical drink mixes now available as delicious, tropical

Pudding and Pie Filling!

CROSS INTERNATIONAL BROKERAGE Inc.

Jel Sert

OPPORTUNITIES

Cross-Generationally Cool Brand

of millennials think Margaritaville brand is relevant to their lifestyle

OVER 50%

of Sugar Free survey participants between ages of 18-24 **are aware of the brand**

Skews to **female 35-64 years old**

Sugar-Free & Low-Calorie

Sugar-Free is fastest growing subsegments of gelatins and puddings

LOW CALORIE

Sugar Free, **low-calorie dessert** for irresistible, indulgent moments

Sugar Free segment is **driving growth** in **dollars and units** in pudding mixes[1]

- +16% dollars
- +5% in units

Tropical-Themed Dessert Line

Margaritaville consumers love to **entertain**

Sugar Free survey participants are more likely to purchase if there are **more flavor options**, at a low price with **recipe recommendations**

Key Lime is **fastest growing flavor** for the past 3 years in Sweets[2]

Mango continues to be a **top flavor** for the past 5 years in Sweets[2]

Source: 1. Total US XAOC+ during Latest 52 Weeks, Latest 13 Wks - w/e 03/29/25; 2. 2025 Taste Charts US, ©Kerry 2025

PUDDING/PIE FILLING

Tropical flavors that are smooth and bright, **each taste is a mini vacation** while worries dissolve with the tide.

Easy-to-make pudding mixes that can be enjoyed as quick, individual snack or served as a shareable dessert.

Coconut Key Lime

Tart, citrusy zing of Key Lime flavor combined with a rich creamy sweetness of coconut

NEW 2025

Tropical Mango

Smooth, yet bright sweetness with a hint of citrus tang of Tropical Mango

NEW 2025

PUDDING/PIE FILLING

Coconut Key Lime

Nutrition Facts

4 serving per container

Serving size ¼ Package (12g)

	dry mix	% Daily Value*	½ cup pudding prepared with 2% milk	% Daily Value*
Calories	**40**		**100**	
Total Fat	0g	**0%**	2.5g	**3%**
Saturated Fat	0g	**0%**	1.5g	**8%**
Trans Fat	0g		0g	
Cholesterol	0mg	**0%**	10mg	**3%**
Sodium	210mg	**9%**	270mg	**12%**
Total Carbohydrate	10g	**4%**	16g	**6%**
Dietary Fiber	0g	**0%**	0g	**0%**
Total Sugars	0g		6g	
Includes Added Sugars	0g	**0%**	0g	**0%**
Protein	0g		4g	
Vitamin D	0mcg	0%	1mcg	6%
Calcium	23mg	2%	169mg	15%
Iron	0mg	0%	0mg	0%
Potassium	9mg	0%	180mg	4%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: MALTODEXTRIN, MODIFIED FOOD STARCH, NATURAL AND ARTIFICIAL FLAVORS, TETRASODIUM PYROPHOSPHATE, CONTAINS 2% OR LESS OF THE FOLLOWING: DISODIUM PHOSPHATE, CALCIUM LACTATE, CALCIUM GLUCONATE, MONO- AND DIGLYCERIDES, PROPYLENE GLYCOL, ASPARTAME†, XANTHAN GUM, ACESULFAME POTASSIUM, COTTONSEED OIL, ARTIFICIAL COLOR, TBHQ AND CITRIC ACID TO PRESERVE FRESHNESS.

† PHENYLKETONURICS: CONTAINS PHENYLALANINE

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Tropical Mango

Nutrition Facts

4 serving per container

Serving size ¼ Package (12g)

	dry mix	% Daily Value*	½ cup pudding prepared with 2% milk	% Daily Value*
Calories	**40**		**100**	
Total Fat	0g	**0%**	2.5g	**3%**
Saturated Fat	0g	**0%**	1.5g	**8%**
Trans Fat	0g		0g	
Cholesterol	0mg	**0%**	10mg	**3%**
Sodium	280mg	**12%**	340mg	**15%**
Total Carbohydrate	10g	**4%**	16g	**6%**
Dietary Fiber	0g	**0%**	0g	**0%**
Total Sugars	0g		6g	
Includes Added Sugars	0g	**0%**	0g	**0%**
Protein	0g		4g	
Vitamin D	0mcg	0%	1mcg	6%
Calcium	20mg	2%	166mg	15%
Iron	0mg	0%	0mg	0%
Potassium	7mg	0%	178mg	4%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: MALTODEXTRIN, MODIFIED FOOD STARCH, TETRASODIUM PYROPHOSPHATE, CONTAINS 2% OR LESS OF THE FOLLOWING: NATURAL AND ARTIFICIAL FLAVORS, DISODIUM PHOSPHATE, SALT, CALCIUM LACTATE, CALCIUM GLUCONATE, MONO- AND DIGLYCERIDES, PROPYLENE GLYCOL, ASPARTAME†, ACESULFAME POTASSIUM, COTTONSEED OIL, ARTIFICIAL COLOR, YELLOW 6, YELLOW 5, TBHQ AND CITRIC ACID TO PRESERVE FRESHNESS.

† PHENYLKETONURICS: CONTAINS PHENYLALANINE

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Product Description	SKU	Case UPC	Sell Unit UPC	Pack/Size	Unit Wt.	Case Wt.	Case Cube	TI X HI	Case LxWxH(in)	Unit LxWxH(in)	Pallets/Truck
MARGARITAVILLE SF – Coconut Key Lime Pudding	01741	1 00 72392 01741 3	0 72392 01741 6	4 Serv	1.70 oz	1.33 LB	0.16 ft^3	27 x 10 = 270	8.25 x 4.56 x 7.38	1.25 x 4.25 x 3.50	56
MARGARITAVILLE SF – Tropical Mango Pudding	01742	1 00 72392 01742 0	0 72392 01742 3	4 Serv	1.62 oz	1.26 LB	0.16 ft^3	27 x 10 = 270	8.25 x 4.56 x 7.38	1.25 x 4.25 x 3.50	56

Gelatin

#1 Branded Grape Jelly & Grape Juice
$1B Global Sales Annually • 65M Households buy Welch's Products
91% Brand Awareness • 150 Year Old Brand

Concord Grape

NEW PACKAGING

Strawberry Peach

NEW PACKAGING

CROSS INTERNATIONAL BROKERAGE Inc.

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Source: Welch's Brand Deck 2021

Shelf Life: 24 Months | Gluten Free

Gelatin

Concord Grape

Nutrition Facts

6 servings per container
Serving size 1/6 Package (19g)

Amount per serving	
Calories	**70**
	% Daily Value
Total Fat 0g	0%
Sodium 90mg	4%
Total Carbohydrate 17g	6%
Total Sugars 16g	
Includes 16g Added Sugars	32%
Protein 2g	

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.

The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: SUGAR, GELATIN, CONTAINS 2% OR LESS OF THE FOLLOWING: FUMARIC ACID, SODIUM CITRATE, NATURAL FLAVORS, FRUIT AND VEGETABLE JUICE (FOR COLOR).

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Strawberry Peach

Nutrition Facts

6 servings per container
Serving size 1/6 Package (19g)

Amount per serving	
Calories	**70**
	% Daily Value
Total Fat 0g	0%
Sodium 75mg	3%
Total Carbohydrate 16g	6%
Total Sugars 16g	
Includes 16g Added Sugars	32%
Protein 2g	

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.

The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: SUGAR, GELATIN, CONTAINS 2% OR LESS OF THE FOLLOWING: FUMARIC ACID, SODIUM CITRATE, NATURAL FLAVORS, VEGETABLE JUICE AND BETA-CAROTENE (FOR COLOR).

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Product Description	SKU	Case UPC	Sell Unit UPC	Pack/Size	Unit Wt.	Case Wt.	Case Cube	TI X HI	Case LxWxH(in)	Unit LxWxH(in)	Pallets/Truck
Welch's Gelatin - Grape	01513	1 00 72392 01513 6	0 72392 01513 9	12/6-SRV	3.99 oz	3.66 LB	0.16 ft^3	27 x 10 = 270	8.25 x 4.56 x 7.38	1.25 x 4.25 x 3.5	30
Welch's Gelatin – Strawberry Peach	01514	1 00 72392 01515 0	0 72392 01515 3	12/6-SRV	3.99 oz	3.74 LB	0.16 ft^3	27 x 10 = 270	8.25 x 4.56 x 7.38	1.25 x 4.25 x 3.5	30

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