

Eat Well, Live Well.



Ajinomoto - company presentation

Ajinomoto Group

Aji-No-Moto (味の素, "essencia del gusto")

Que produce Ajinomoto?





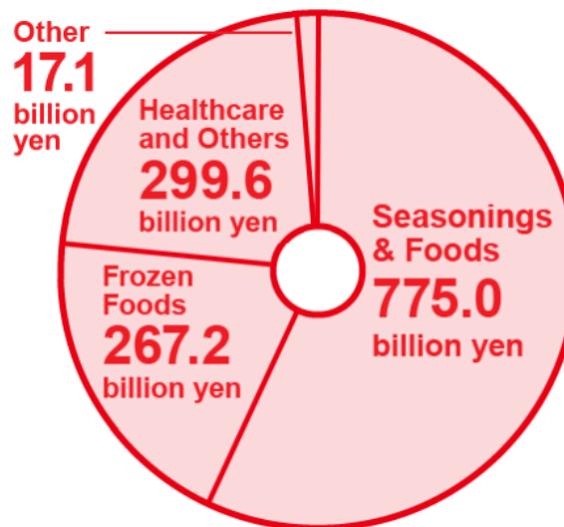
Ajinomoto Group - overview

The Ajinomoto Group by the numbers FY'22



A diversified business group

1,359.1
billion yen



Ajinomoto Group – brands and products in Europe

Ajinomoto Foods Europe (Consumer)



Ajinomoto Foods Europe (Ingredients)



Ajinomoto Poland



Ajinomoto Animal Nutrition Europe



Ajinomoto OmniChem N.V.



Ajinomoto Istanbul Food



Eat Well, Live Well.



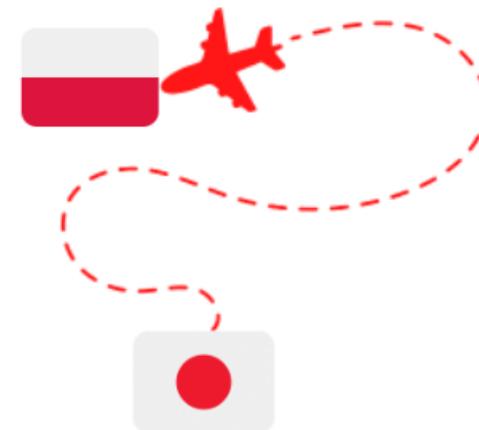
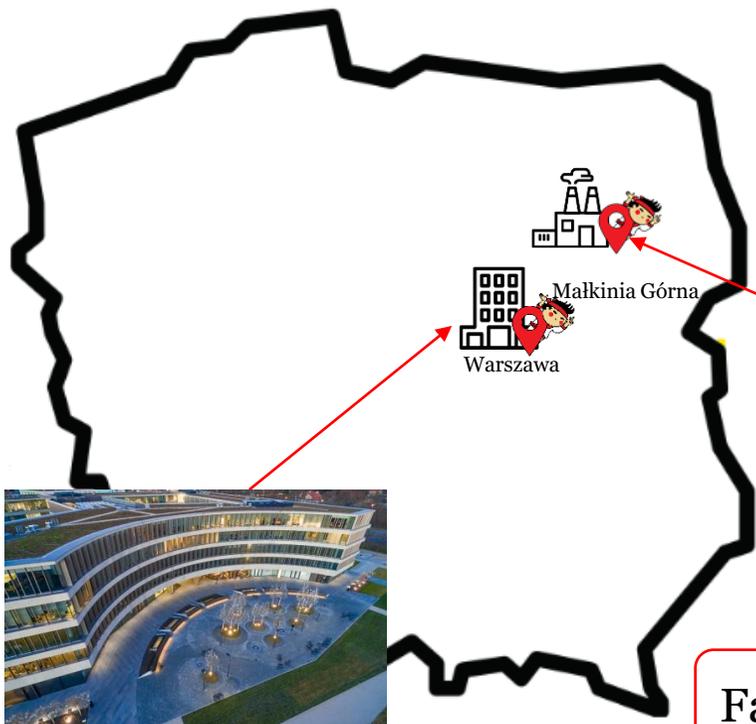
AJINOMOTO

POLAND



Ajinomoto Poland - establecimientos

La compañía se encuentra en **Warsaw**, y la planta de producción en **Małkinia Górna**. En 2016, Ajinomoto Poland Sp. z o.o. inicio una línea de producción innovadora e única y moderna en Japan.



Factory – **MAŁKINIA GÓRNA**

address - Jana III Sobieskiego 6,
07-320 Małkinia Górna

Office - **WARSZAWA**

address - Franciszka Klimczaka 1,
02-797 Warszawa



Ajinomoto Poland - certificates

Ajinomoto Poland received many certificates such as: ISO, BRC, IFS, RSPO, V- LABEL.

TUV NORD

CERTIFICATE

Management system as per
PN-ISO 45001:2018

In accordance with TUV NORD Polska Sp. z o.o. procedures, it is hereby certified that

AJINOMOTO POLAND Sp. z o.o.
ul. Kilmczaka 1, PL 1-62-797 Warszawa
with the location/s
ul. Sobieskiego 6, PL / 07-320 Malinina G6rna

applies a management system in line with the above standard for the following scope

Design, production and sales of instant food and seasoning powders, packing of monosodium glutamate.

Certificate Registration No. ACC90 120/192335452029
Valid from 03-09-2020
Valid until 02-09-2023

Manager of Certification Body
TUV NORD Polska Sp. z o.o.
Katowice, 03-09-2020

The certification was conducted in accordance with the TUV NORD Polska Sp. z o.o. auditing and certification procedures and is subject to regular surveillance audits.

TUV NORD Polska Sp. z o.o. ul. Mickiewicza 28 40-005 Katowice www.tuv-nord.pl

TUV NORD

CERTIFICATE

according to BRC Global Standard for Food Safety
Issue 8: February 2019

Certification Body TUV NORD Polska Sp. z o.o., accreditation number: AC 103
confirms that the organization:

AJINOMOTO POLAND Sp. z o.o.
Zakład Produkcyjny ul. Sobieskiego 6
PL / 07-320 Malinina G6rna
BRC Site Code: 1626701

fulfills the requirements of the standard:

in scope A
in the category: Dried foods and ingredients
in scope of:

Instant dinner concentrates: soups and noodle dishes (preparation of dough, steaming, frying), packing in plastic bags and cups. Mixing of seasoning compositions packed in plastic sachets and metal cans. Packing of monosodium glutamate into plastic bags.

Exclusions: none

Audit programme: announced
Date of audit: 17.08.01.2023
Next audit between: 12.01.2024 and 08.02.2024

Cert. Reg. No.: AC 103 274/090619052015
Valid until: 22.02.2024

Manager of Product Certification Body
TUV NORD Polska Sp. z o.o.
Katowice, 02.02.2023

This certificate remains the property of TUV NORD Polska Sp. z o.o.
Visit the BRC Gateway <https://gateway.brcglobal.com> to address certificate authority.
If you would like to feedback comments on the BRCGS or the audit process directly to BRCGS, please contact brc@brcgs.com

TUV NORD Polska Sp. z o.o. ul. Mickiewicza 28 40-005 Katowice www.tuv-nord.pl



TUV NORD

CERTIFICATE

according to IFS Food
Version 7, OCTOBER 2020

Hereby the certification body TUV NORD Polska Sp. z o.o. as an ISO/IEC 17005 accredited certification body for IFS Food certification and having signed an agreement with IFS Management GmbH, confirms that the processing activities of

AJINOMOTO POLAND Sp. z o.o.
Zakład Produkcyjny ul. Sobieskiego 6
PL / 07-320 Malinina G6rna
having its headquarters in
ul. Kilmczaka 1, PL 1-62-797 Warszawa

complies with the requirements of the standard on the higher level with a score of 97.88%

product scope: 6. Dried products, cereals; industrial bakery and pastry, confectionery, snacks; 10. Dry goods, other ingredients and supplements, food/beverage scopes; D, E, F

for the audit scope IFS Food version 7.

Instant dinner concentrates: soups and noodle dishes (preparation of dough, steaming, frying), packing in plastic bags and cups. Mixing of seasoning compositions packed in plastic sachets and metal cans. Packing of monosodium glutamate into plastic bags.

The company has own broker activities which are not IFS Broker or other GFS recognised standard certified. Besides own production, the company has partly outsourced processes.

Date of Assessment: 17-26.01.2023
Last Audit conducted: unannounced: N/A

Next Assessment between 17.12.2023 and 25.02.2024 in case of announced Assessment and between 22.10.2023 and 23.02.2024 in case of unannounced Assessment.

Manager of Certification Body
TUV NORD Polska Sp. z o.o.
Katowice, 10.03.2023

TUV NORD Polska Sp. z o.o. ul. Mickiewicza 28 40-005 Katowice www.tuv-nord.pl

CERTIFICATE
CU-RSPO SCC-845915

Based on an audit according to the requirements stated in the RSPO Supply Chain Certification Systems, version February 2020 and a signed contract, Control Union Certifications B.V. hereby certifies that the facility listed below are found to be in compliance with the RSPO Supply Chain Certification Standard, version February 2020. This guarantees that the criteria for processing RSPO certified palm oil products through one or more of the supply chain models as stated in the RSPO Supply Chain Certification Systems have been met.

Name of certified company	Ajinomoto Poland Sp. z o.o.
Full address certified company	ul. Sobieskiego 6 07-320 Malinina G6rna POLAND
RSPO Number (if applicable)	
Other sites certified (see annex 1)	
RSPO registered parent company (if applicable)	Ajinomoto Co., Inc.
RSPO member number parent company	4-0284-12-000-00
Scope of Certification	Production and sale of Instant Food (MB model).

Certificate Start Date	13-04-2021
Certificate Expiration Date	12-04-2026
Date of first RSPO certification	13-04-2021
Certificate number	CU-RSPO SCC-845915
Supply chain model	Identity Preserved (IP) Segregated (SG) Mass Balance (MB)

Authorized signatory name
Mrs. Wiczorek

Certifier
Date of issue: 19-03-2022
On behalf of the Managing Director

Authorized signature
U. Wiczorek

Issued by
Control Union Certifications B.V.
Meeuwsesteun 4-6
8011 BZ Zwolle
NETHERLANDS
+31 (0) 38 - 126 01 00
certification@controlunion.com
www.controlunion.com

Control Union Certifications B.V. is accredited by ASI for certification against voluntary sustainability standards for scope of RSPO Supply Chain Certification on 08-03-2019 (ASI ACC 017)

This certificate including the areas remains the property of Control Union Certifications B.V. and can be withdrawn in case of information as mentioned in the license contract, or in case changes or deviations of the above mentioned data occur. The licensee is obliged to inform Control Union Certifications B.V. immediately of any changes in the above mentioned data.
Only an original and signed certificate is valid.

Certificate version: CMBRSPO-SCC-02-2022

Control Union Certifications B.V. is accredited by ASI for certification against voluntary sustainability standards for scope of RSPO Supply Chain Certification on 08-03-2019 (ASI ACC 017)

This certificate including the areas remains the property of Control Union Certifications B.V. and can be withdrawn in case of information as mentioned in the license contract, or in case changes or deviations of the above mentioned data occur. The licensee is obliged to inform Control Union Certifications B.V. immediately of any changes in the above mentioned data.
Only an original and signed certificate is valid.

Certificate version: CMBRSPO-SCC-02-2022

Annex 1 to Certificate - RSPO SCC
Certificate No.: CU-RSPO SCC-845915

CU Code	Name of facility	Location address
IPU 01	Ajinomoto Poland Sp. z o.o. - Malinina G6rna	ul. Sobieskiego 6, 07-320 Malinina G6rna POLAND
IO	Ajinomoto Poland Sp. z o.o. - IO	ul. Kilmczaka 1 02-797 Warszawa POLAND

Authorized signatory name
Mrs. Wiczorek

Certifier
Date of issue: 19-03-2022
On behalf of the Managing Director

Authorized signature
U. Wiczorek

Issued by
Control Union Certifications B.V.
Meeuwsesteun 4-6
8011 BZ Zwolle
NETHERLANDS
+31 (0) 38 - 126 01 00
certification@controlunion.com
www.controlunion.com

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Only an original and signed certificate is valid.

Certificate version: CMBRSPO-SCC-02-2022



Eat Well, Live Well.



OYAKATA®



OYAKATA - product portfolio



Japanese dishes



Asian dishes



Japanese ramen soups in cups



Japanese ramen soups in bags

OYAKATA es la esencia del sabor, escondida en platos instantáneos y sopas con fideos, preparados según recetas tradicionales. Los productos permiten descubrir los sabores originales de la cocina japonesa.

En Japonés, **OYAKATA** quiere decir **Líder**.





Classic Japanese noodles with soy sauce, enriched with a mixture of aromatic spices: ginger, cloves and cinnamon.

Oriental dish with noodles inspired by Korean cuisine, with a characteristic grill taste of beef in a sweet marinade of soy sauce and sesame oil, combined with chili.

A truly Japanese taste of chicken with noodles and teriyaki sauce.

Japanese dish with distinctive curry flavour with chili.



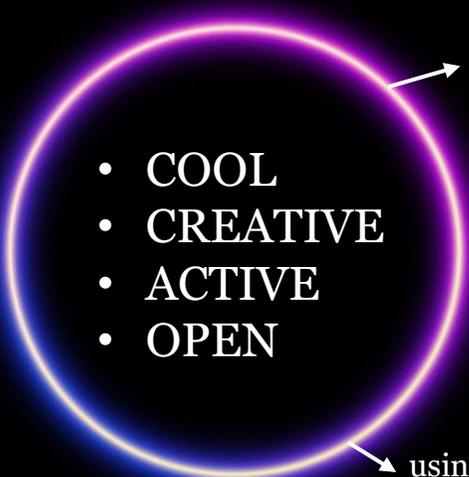
Brand personality:



Brand slogan:

**TASTE OF ASIA. O YA!
TASTE OF JAPAN. O YA!**

Communication strategy
base on **four main pillars**



in premium
packages

- COOL
- CREATIVE
- ACTIVE
- OPEN

using friendly and funny
tone of voice, modern
visual identification
& creative campaigns



COOL & FUN
*OYAKATA aim to be
„love brand“*



PREMIUM
*OYAKATA is not
ordinary instant
- Chinese soup*



**JAPANESE
EXPERT**
*OYAKATA roots come
from Japan!*



DELICIOUSNESS
*OYAKATA great taste
inspired by Asian
flavours*

Brand heros:

OYAKATA & NomNom represent the **duality of Japan.**

Brand Hero OYAKATA is the expression of **tradition** ->

NomNom is the expression of **emotions (kawai)**->



➤ OYAKATA – TV & DIGITAL COMMUNICATION:

- TV & YOUTUBE CAMPAIGN - spot in 2 versions:
 - „TASTE OF ASIA. O YA!” – standard one
 - „TASTE OF ASIA. O YA!” – with the lottery information

https://www.youtube.com/watch?v=9Js_RDZf-FE

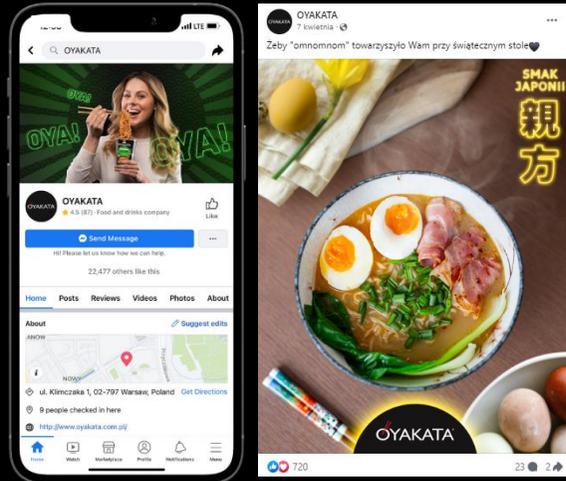
<https://www.youtube.com/watch?v=hYilPT4Q2Ww>

YouTube

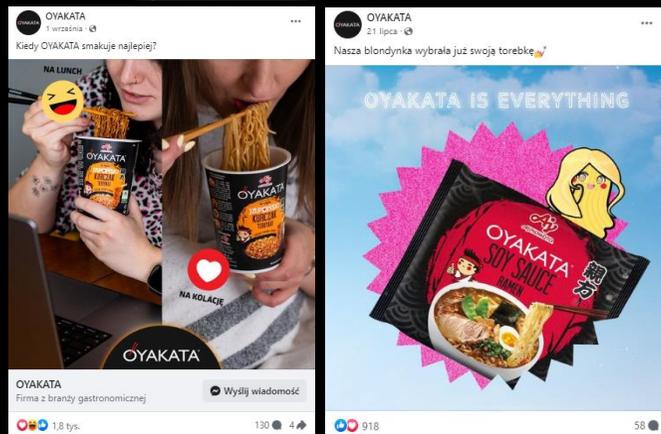


➤ OYAKATA FACEBOOK ACCOUNT: @OYAKATATOMISTRZ

➤ OYAKATA INSTAGRAM ACCOUNT: @OYAKATATOMISTRZ



Follow -US-



NUMBER OF FB FANS: 24 K
<https://www.facebook.com/oyakatomistrz/>

NUMBER OF IG FOLLOWERS: 10,3 K
<https://www.instagram.com/oyakatomistrz/>

Eat Well, Live Well.



CROSS INTERNATIONAL
BROKERAGE Inc.

Contacto:

CrossLidia@CrossIntlBrokerage.com
Roberto@CrossIntlBrokerage.com DF
Kam-DF@CrossIntlBrokerage.com DF
Gloria@CrossIntlBrokerage.com MTY
Sabrina@CrossIntlBrokerage.com Baja