



CROSS INTERNATIONAL
BROKERAGE Inc.

Brand Castle Halloween 2024
National Catalog



**BC Spooky Graveyard Chocolate Cookie Kit
6 pc Shelf Ready Display
#06499**

**Pre-Baked and Ready to Decorate Chocolate Cookie Kit
Betty Crocker Spooky Graveyard Chocolate Cookie Kit
#06461**

ITEM INFORMATION:

Item Name: BC Spooky Graveyard Chocolate Cookie Kit
Item UPC: 8-44527-06461-5
Case UPC: 408-44527-06461-3
SRD UPC: 308-44527-06499-9
Count per Case/SRD: 6 pc

Brand: Betty Crocker
Family: Crafty Cooking Kits
Gross oz: 36.63
Net oz: 31.36

Description: Kit includes pre-baked chocolate cookies, ready-to-use icing, orange icing pen, white icing pen, graham crumble, holiday green color tint, white fairy lights, light-up backdrop, decorative paper pieces and piping bag. Net weight 31.36 oz.

Case
Pallet/Truck Info:
 Ti x Hi: 8 x 7
 Cases per Pallet: 56
 Units per Pallet: 336
 Pallets per Truck: 28
 Units per Truck: 9408
 Cases per Truck: 1568

Case
Specs Inches:
 Length (top to bottom): 10.2
 Width: 11.4
 Depth: 18
 Cubed Feet: 1.21
 Gross Weight: 14.6 lbs

Unit Specs Inches:
 Length (top to bottom): 9.25
 Width (left to right): 10.94
 Depth (front to back): 2.8

SRD Specs Inches:
 Length (top to bottom): 10.2
 Width: 11.4
 Depth: 18
 Cubed Feet: 1.21
 Gross Weight: 14.6 lbs

SRD Pallet/Truck Info:
 Ti x Hi: 8 x 7
 Cases per Pallet: 56
 Units per Pallet: 336
 Pallets per Truck: 28
 Units per Truck: 9408
 Cases per Truck: 1568

Kit includes pre-baked chocolate cookies, ready-to-use icing, orange icing pen, white icing pen, graham crumble, holiday green color tint, white fairy lights, light-up backdrop, decorative paper pieces and piping bag

Delivered US \$11.20
 MSRP \$17.99
 Margin 47%



Creating Lasting Memories through a Shared Baking Experience!





BC Haunted Estate Chocolate Cookie Kit
6 pc Shelf Ready Display
 #06501

Pre-Baked and Ready to Decorate Chocolate Cookie Kit
Betty Crocker Haunted Estate Chocolate Cookie Kit
 #06480

Kit includes pre-baked chocolate cookie, ready-to-use icing, decorative candies, purple and orange icing pens, decorative paper pieces and piping bag

Delivered US \$7.84
 MSRP \$11.99
 Margin 44%

ITEM INFORMATION:

Item Name: BC Haunted Estate Chocolate Cookie Kit
Item UPC: 8-44527-06480-6
Case UPC: 408-44527-06480-4
SRD UPC: 308-44527-06501-9
Count per Case/SRD: 6 pc

Brand: Betty Crocker
Family: Crafty Cooking Kits
Gross oz: 31.86
Net oz: 27.36

Description: Kit includes pre-baked chocolate cookie, ready-to-use icing, decorative candies, purple and orange icing pens, decorative paper pieces and piping bag. Net weight 27.36 oz.

Case

Pallet/Truck Info:

Ti x Hi: 12 x 6
 Cases per Pallet: 72
 Units per Pallet: 432
 Pallets per Truck: 28
 Units per Truck: 12096
 Cases per Truck: 2016

Case

Specs Inches:

Length (top to bottom): 11.5
 Width: 9.75
 Depth: 15.75
 Cubed Feet: 1.02
 Gross Weight: 12.7 lbs

Unit Specs Inches:

Length (top to bottom): 10.81
 Width (left to right): 9.25
 Depth (front to back): 2.5

SRD Specs Inches:

Length (top to bottom): 11.5
 Width: 9.75
 Depth: 15.75
 Cubed Feet: 1.02
 Gross Weight: 12.6 lbs

SRD Pallet/Truck Info:

Ti x Hi: 12 x 6
 Cases per Pallet: 72
 Units per Pallet: 432
 Pallets per Truck: 28
 Units per Truck: 12096
 Cases per Truck: 2016



Creating Lasting Memories through a Shared Baking Experience!

Halloween 2024 Key Program Details

Forecast due: 2/1/2024

Ship start: 7/15/2024

***Forecast after 2/1 ship date will be pushed back accordingly**

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